

**SOMO Village Pop-Up Arts Festival**  
Submission Guidelines  
Submission Deadline: by 5pm September 30 2016  
Submit via Email: [SOMOPopUpSubmissions@gmail.com](mailto:SOMOPopUpSubmissions@gmail.com)

Welcome all to the SOMO Village Pop-Up Arts Festival! We are currently accepting submissions for our Pop-Up Gallery show themed: The Seasons: The Passage of Time in both our Lives and in Nature. This is a one day Pop-Up gallery in Rohnert Park on October 16 2016 between 1pm-6pm. It is a free event and will include not only the gallery but live music, performances, and food and drink. Artists will be allowed to keep 100% of any art sales made during the show!

Please read all of the submission guidelines before submitting. **Complete submissions must be received by September 30<sup>th</sup> to be accepted. Incomplete, or incorrect submissions will not be accepted.**

**To Apply:**

Submission must be sent via email, the email must include:

- Your name, contact information (phone number and address) as well as any previous exhibition experience, Artist's CV, and website portfolio etc.
- A Letter of Interest: How does your work embody our theme "The Seasons: The Passage of Time in both our Live and in Nature."
- An Artists Statement. *This MUST be included in a PDF form.* No more then one page in length.
- Artist Bio: *This MUST be in PDF form.* A brief paragraph outlining your history as an artist. Include any websites or social media you would like attendees to the event to view.
- A signed Hold Harmless Agreement (See PDF included with this Submission Form.)
- A typed list of each image: Title, medium, year created, and sale price.
- Artists may submit up to 5 images for selection. **SEE SELECTION CRITERIA AND IMAGE REQUIREMENTS BELOW**

**Applications must be emailed to [SOMOPopUpSubmissions@gmail.com](mailto:SOMOPopUpSubmissions@gmail.com) by 5pm September 30<sup>th</sup> 2016**

*There is no fee to apply. All submitting artists must be 18 and older to apply. All artists regardless of race, religion, gender, and sexual orientation may apply. Local and emerging artists encouraged to apply.*

**Selection Criteria:**

- We are accepting 2D and 3D work of many mediums:
  - Painting: acrylic, oils, watercolors, pastels, and inks and fluid mediums.
  - Drawing: Art created by using dry mediums such as pencil, wax, chalk, charcoal, pastels.
  - Photography: Photographic prints.
  - Sculpture: Work made from any material. Original designs only.
  - Ceramics: Work from clay or porcelain. Sculptural only, no functional pieces.
  - Metal work: Sculptures made from metal. Original designs only. Large or small!
  - Woodworking: Sculptures made from wood. Sculptural only no functional pieces.
  - Digital Art: original pieces made with the assistance of computers.
  - Mixed Media: A combination of the above mediums.

**We will NOT be accepting jewelry or wearable crafts, no functional or utilitarian arts - example: A ceramic sculpture will be accepted, plates and bowls will not.**

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**Selection Criteria Continued:**

- Your work must reflect the theme.
- All work must be your own original work. Plagiarism will NOT be tolerated. Concepts and images must be of your own creation.
- Your work is professionally presented, IE ready for exhibition: **READY TO BE DISPLAYED** in a professional gallery setting.
- Work must demonstrate a professional proficiency in your medium of choice.
- Local artists able to attend the event will be given preference.
- Collaborative pieces will be accepted, please include all artists names and bios in email.
- SOMO Village Pop-Up Festival reserves the right to refuse any artist or piece.

**Image Submission Requirements:**

Submit no more than **five (5) digital images** for review by SOMO Village curators. **All images must be formatted and named correctly to be considered.** Images must be submitted with application email.

- **File Size:** IMAGES CANNOT BE LARGER THEN 2.5MB. Images must be 150 dpi, maximum dimensions are 10"x10" maximum pixels 720x720.
- **File Type:** **.JPG**
- **File Name:** FirstName\_LastName\_ImageTitle\_ImageNumber.jpeg  
example: Jennifer\_Smith\_Tree\_Image2.jpeg
- **Filename Extension:** Please make sure .jpeg is at the end of each image title.

**Hold Harmless Agreement:** You will need to submit a signed Hold Harmless agreement (see included PDF) with your application. By submitting you agree to hold SOMO Village, it's employees, volunteers, affiliates, sponsors, coordinators, and directors, harmless against any claim, demands, damages, fees, costs and actions of any kind asserted by or on behalf of any third persons(s) arising from your participation in the SOMO Village Pop-Up Arts Festival.

**Work Delivery:** All artwork must be hand delivered by **October 14, 2016 between 10am and 4pm** to:  
SOMO Village Event Center  
1100 Valley House Drive  
Rohnert Park, CA 94928

\*SOMO Village is not responsible for any damages done to artwork participating in the show either during the event, during storage, or transportation. View Hold Harmless Agreement Above.

**Post Event Pick-Up:** All work must be picked up either between **6pm-7pm after the event ends October 16 2016 OR by October 18, 2016 between 10am and 4pm**. Any work not picked up by 4pm is considered abandoned and therefore property of SOMO Village. SOMO Village cannot store artwork for artists, so please come back for your work!

Artists are urged to attend in person to facilitate the sale of their work and enjoy the festival! All participating artists are encouraged to share their work and the event on social media outlets, invite your friends and family to the event! We look forward to your submissions! Any questions about the event can be sent to [SOMOPopUpSubmission@gmail.com](mailto:SOMOPopUpSubmission@gmail.com). Thank you!